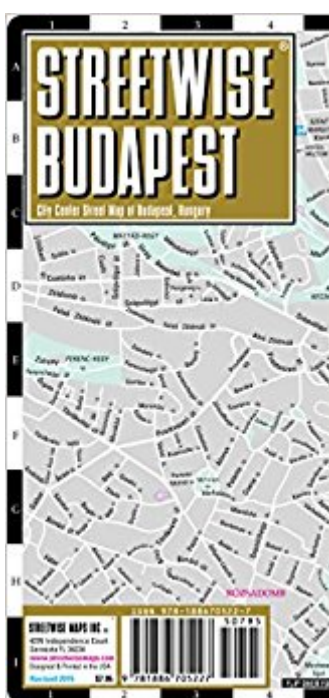


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# Streetwise Budapest Map - Laminated City Center Street Map Of Budapest, Hungary - Folding Pocket Size Travel Map With Metro Map



## Synopsis

Streetwise Budapest Map - Laminated City Center Street Map of Budapest, Hungary - Folding pocket size travel map with integrated metro map including lines & stations This map covers the following areas: Main Budapest Map Front 1: 17,000 Main Budapest Map Back 1:11,000 Budapest City Center Map 1:11,000 Millennium City Center Map 1:17,000 Budapest Metro Map

People say Budapest is the Paris of Central Europe. Maybe that statement is true because it combines a combination of western luxuries, architectural beauty, and cosmopolitan European traditions. But this baroque city is still connected to its Eastern European heritage with the steaming baths, incredibly complex language and lusty cuisine. Budapest straddles a curve in the river Danube which bisects two distinct parts. The east side is known as Pest and the west side is known as Buda, hence Budapest. It is a very logical, well laid out city. Castle Hill is the premier destination for visitors and contains many of Budapest's most important monuments and museums, and great views of Pest across the blue Danube. Pastel houses lining cobbled streets and stone balustrade overlooks give this citadel a fairy tale quality, while bullet holes from the unsuccessful 1956 uprising pockmark many buildings. The main map of Budapest covers a large part of the central city in detail and is fully indexed with hotels, sites, architecture, metro stations and parks. The City Center inset map expands the old city grid and enables you to stroll the warren of old streets and absorb Hungarian history and culture at your leisure. The inset map of Budapest Metro facilitates your travel throughout the city. One example of the importance of on site research: when this Budapest map was first conceived in the early 1990s we ran into a unique problem with sudden unannounced street name changes. Streets named after heroic Socialist revolutionaries were changed without notice. The streets were renamed after heroes of the Hungarian National Liberation. Other maps who rely on out of date documents for updating still reflect the old street names. Imagine publishing a map and unknowingly using names like Karl Marx Ave. and Lenin Square. Whoops! Fortunately, with our STREETWISE® Budapest Map, we adhered to a policy of physically researching and updating the city, thereby avoiding these sorts of mistakes. Our pocket size map of Budapest is laminated for durability and accordion folding for effortless use. The STREETWISE® Budapest map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Budapest map today and you too can navigate Budapest, Hungary like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times 'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine 'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a

lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

I love these maps and it doesn't disintegrate in the rain.

I LOVE the Streetwise maps! They show the major attractions, hotels, parks, transportation line, etc per city and are very sturdy. I can carry them in my purse and not worry that they will be crumpled or illegible! I will keep getting these for major cities I visit that I don't know. Can study them PRIOR to my visit and pretty much know the basic layout before I travel there.

Good price!! Good quality!!... I liked, it is small (thin) enough to pack and transport locally or overseas, big enough to be read as a passenger when traveling by train, airplane, bus, or car. I definitely will make my travel information map purchases at this site!! Also, delivery was before promised by .

Looked at this each night to help us plan for the next day!

I used the map on my recent trip to Budapest, and compared to the other maps, was much better, easier to read, water proof (it rained for half of the trip). I rode my bike everywhere, and had the map on hand to find where I was. I highly recommend it. Granted, it only shows the most centric areas of Budapest, but that was all I needed in my travels.

Harder to read than the Borch map of Budapest. The writing is smaller.

I won't consider travelling to any major European city without my Streetwise maps, they are the perfect size and fit nicely in my bag. Between the city proper, city detail and metro map parts I have yet to get lost. Well, occasionally I wasn't sure where I was for a bit, but it was all happy wanderings in the end.

Agree with previous comments, awkward layout that requires constant flipping. Also the portion of the city that is shown at a larger scale is not particularly helpful, I would have preferred the whole map be at the same scale. But despite it's drawbacks, the map will still get you from point a to point b.

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